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Monitoring and Evaluation Report FY17Q3

[Public]

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SMEs 2013 – 2016 FY17Q3

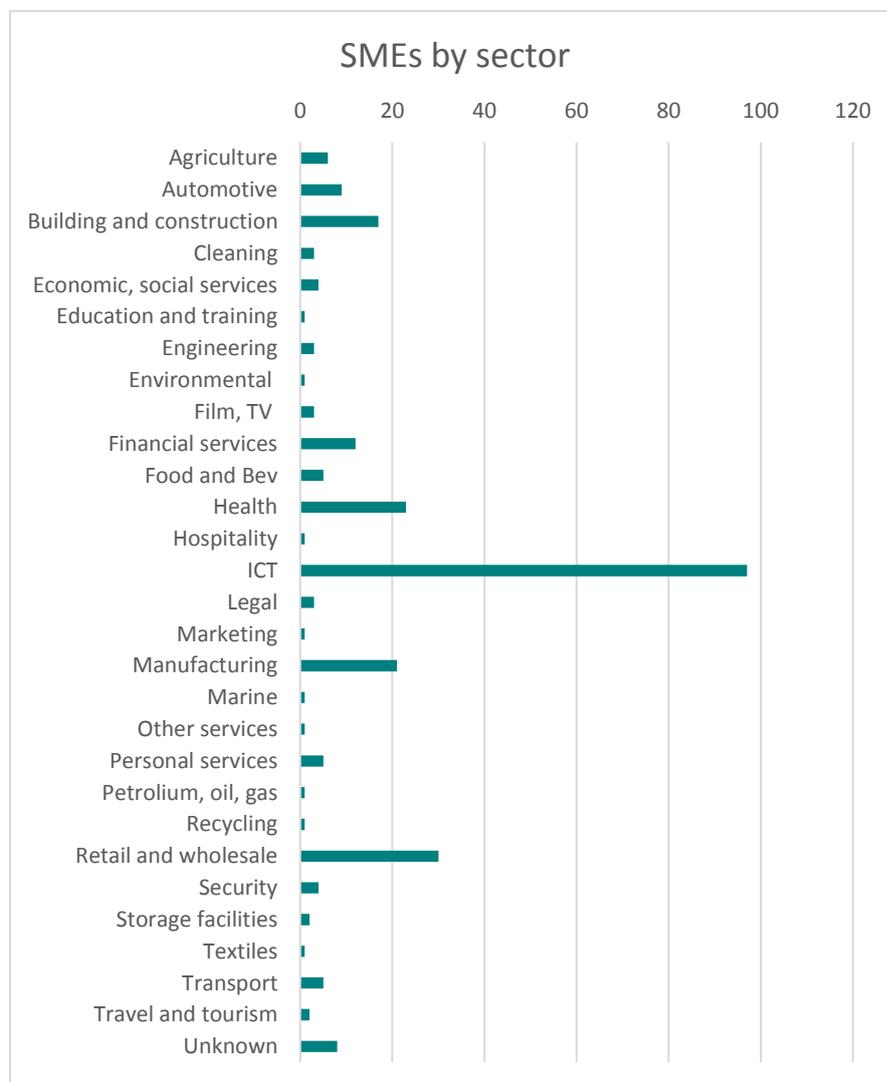
Between 2013 and FY17Q4 **271** SMEs have been on development programmes provided or facilitate by Enterpriseroom.

SMEs Trained 2013 – 2016 FY17Q3

In addition, 231 training interventions were introduced to SMEs who were trained in Masterclasses and Short Skills Programmes, **37 SMEs** underwent business foundation training comprising various business modules over 6 months. Meanwhile **over 2000 SMEs** were trained as a result of specialist programmes.

SMEs by Sector

Enterpriseroom has worked with a wide variety of SMMEs across industry sectors.

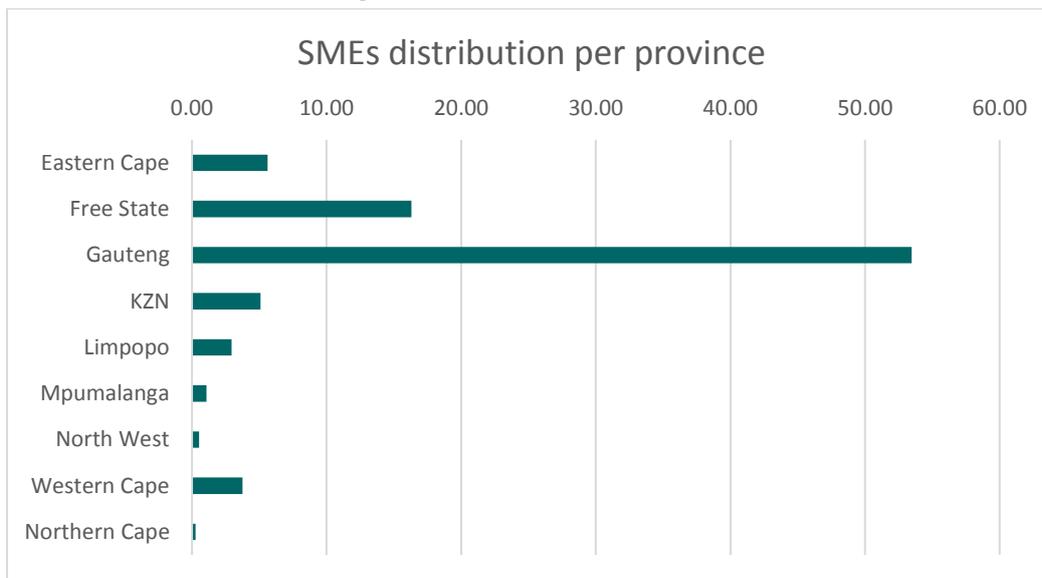


We have a high focus on the ICT industry with a number of influential projects centring on ICT and innovation and technology.

Building and construction entrepreneurs often have a secondary business to provide support during down time between contracts.

“Unallocated” businesses tend to fall within the community scenario where SMEs are multi-dimensional survivalist businesses.

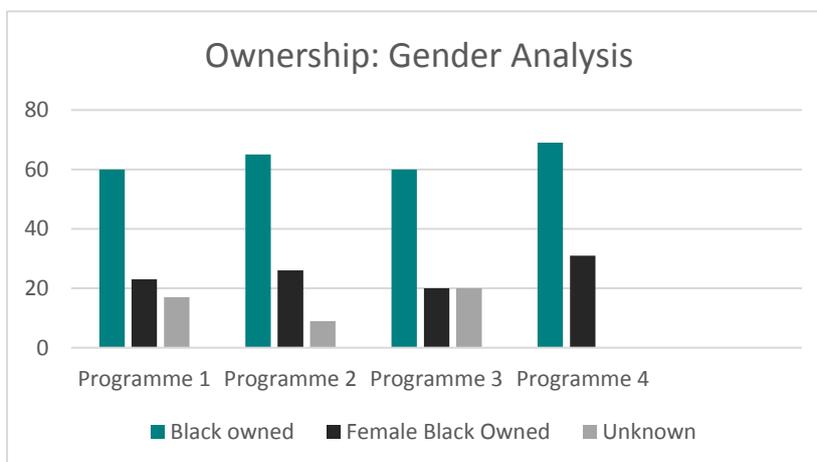
SME Distribution per Province



SME Ownership by Gender

A sample of programmes implemented since 2013 indicates female ownership representation is under 50% in all programmes selected for this sample.

Moving forward, significant effort is required to ensure female selection and participation in corporate sponsored development programmes.



We also found that despite corporate efforts to select female owned SMEs, a number of these businesses were simply registered in the name of the female spouse but technical and operational running of the business lay with the male spouse.

We found that only **26%** of businesses on programmes in the wholesale, retail and manufacturing sectors were owned by females.

Job Creation

Between 2013 and 2016, our programmes facilitated the creation of **669** permanent jobs and **65** non-permanent jobs



While small in number, cleaning and security services appeared to offer the biggest job growth due to new contracts and volumes of staff required.

The cleaning services industry is experiencing changes in skills requirements and therefore skills development is taking place in terms of increasing health, safety and environmental requirements, the latter requiring retraining in the use and disposal of chemicals.

