

1. Strategic Objective

Build a fund of R 100 million over an initial 5 years to support SMME sustainability and growth in South Africa

2. Fund Basics

- Focus on SMMEs as the backbone of the economy.
- Start-up and Early Stage SMMEs with growth potential
- Beneficial blended financing packages to support SMMEs for the purpose of working capital, asset acquisition and expansion
- Quarterly monitoring, evaluation, and reporting of funded enterprises to flag issues, trigger business development support and track KPIs

3. Business Development Support

- Pre and post investment support on:
 - Business development need assessment
 - Business Funding readiness
 - BDS including planning, training, and mentorship
- Back-office support for Accounting & Tax, Legal, HR and Marketing
- Access to other funders
- Access to SMME Support Portal

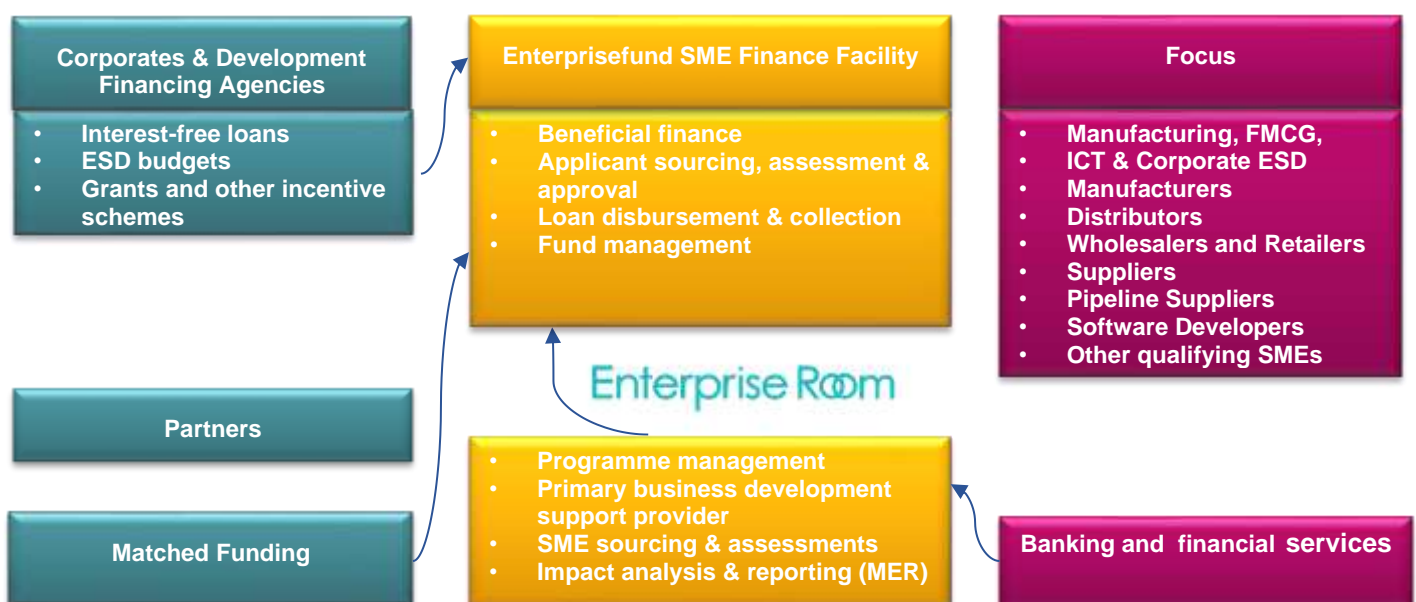
4. Intended Beneficiaries:

- SMMEs with a preference for black women owned, black youth owned businesses and businesses owned by people with disability seeking for the purpose of funding working capital, productive asset acquisition and expansion
- SMMEs from underserved communities (rural, township and peri-urban areas) given preference

5. Selection Criteria/Guidelines

- Turnover of less than R20 million per annum
- Viable business case - business solvency and reasonable levels of existing gearing (<50%) proven revenue relative to funding requirements
- The major shareholder must be a South African citizen and actively managing the business
- The business must be registered in South Africa
- Have an acceptable credit record
- Compliance with all relevant laws and regulations
- Demonstrate job creation (potential to create new jobs or sustain existing ones)

6. Enterprisefund Matched-Funding Approach and Partners



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